



## JOB DESCRIPTION

### Young People's Producer - North East

<b>Reports to:</b>	Director of Programmes & Festivals
<b>Fee:</b>	£16,200 (£225 per day)
<b>Dates / Duration:</b>	26 May 2025 – 7 November 2025 (approx. 3 days a week for 24 weeks)
<b>Contract type:</b>	Freelance contract
<b>Location:</b>	Remote working - with some travel across the North East required for the delivery of workshops / programmes.
<b>Application deadline:</b>	Monday 12 May 2025
<b>Interview dates:</b>	Proposed Monday 19 / Tuesday 20 May 2025
<b>Proposed start date:</b>	Immediate start, dependent on availability.

### Introduction

WOW - Women of the World (WOW) is a global alliance of partners, working together to drive an equal and inclusive future for women and girls. In October 2025, WOW will deliver the first ever **WOW North East Festival**, working with Stockton & Darlington Railway 200 Festival to bring together local communities for an inclusive, vibrant and celebratory two-day festival programme.

The **Young People's Producer - North East** will play a key role in delivering impactful programmes for young people as part of WOW's activities in the region, working closely with young participants, artists, schools and local stakeholders.

### Role Overview

The Young People's Producer will be responsible for planning, coordinating and delivering three major youth engagement projects:

#### **1. FAYB Programme (June – October 2025)**

A 14-week creative engagement project with young people (aged 16 to 20) from the North East exploring gender equity, arts and activism. This project forms part of an international research collaboration with King's College London, focusing on gender-based violence prevention.

#### **Responsibilities include:**

- Recruiting and working closely with 8 to 10 young women from diverse backgrounds

- Designing and delivering (up to 14) creative workshops alongside a lead artist, combining creative practice, storytelling, activism, and curatorial skills
- Facilitating international connections with young women from the Maré Favela in Rio de Janeiro, Brazil
- Supporting two participants selected to travel to WOW Rio Festival in October 2025
- Leading safeguarding, pastoral care, and communication with participants, parents and carers
- Ensuring the group produces a physical or digital output of their work for presentation at WOW North East Festival

## **2. WOWsers: Creative Careers Programme (September – October 2025)**

An eight-week creative careers programme designed to give young people (aged 16+) insight into festival production, creative industries, activism and gender equality. Participants will develop and deliver their own showcase event at WOW North East.

### **Responsibilities include:**

- Recruiting 20–30 young people from across the North East Combined Authority region (via schools, community groups or open call)
- Designing and delivering weekly workshops covering activism, creative production, event planning, marketing and leadership skills
- Supporting young people to develop their own showcase event, panel talk, exhibition, or performance as part of the Festival (17-18 October)
- Acting as lead facilitator and safeguarding contact throughout the programme

The exact content of the programme will be shaped in collaboration with the young people themselves based on their interests, although an outline structure already exists in terms of what a WOWsers programme usually covers. Each session is typically two hours

## **3. WOW North East Festival – Schools Day (Friday 17 October 2025)**

You will oversee the recruitment, engagement and logistics for the Schools Day at WOW North East – a day of talks, workshops and performances for young people.

### **Responsibilities include:**

- Engaging 16 schools (12 secondary and 4 primary) across the region, managing logistics for approx. 400 young attendees
- Coordinating communication with schools, teachers and chaperones
- Working with the WOW programming and production teams to ensure a dynamic, age-appropriate programme
- Managing safeguarding and health and safety requirements pre-event and onsite
- Supporting delivery across the full festival weekend, including Saturday's (18 October) public programme

## **Person Specification**

### **Essential:**

- Significant experience working with young people in an arts, education or community setting
- Experience delivering creative workshops and participatory programmes
- A deep knowledge of / local connection to the North East region – with the ability to travel to locations around the region to deliver workshops and programmes as required
- Strong pastoral and facilitation skills
- Strong safeguarding experience and an up-to-date enhanced DBS check
- Excellent communication and coordination skills, with the ability to work flexibly with multiple partners and stakeholders
- Passion for equality, creative activism and youth engagement.
- Ability to work independently and as part of a wider team
- Project management experience, including budgeting and scheduling

### **Desirable:**

- Experience delivering projects that connect young people internationally
- Knowledge of the North East's education and community networks

WOW is an equal opportunities employer and actively encourages applications from all backgrounds, particularly people from underrepresented communities.

### **How to Apply**

To apply please send a CV, plus a covering letter (no more than two pages) or a video (no more than three minutes) outlining why you are a good candidate for the role to [recruitment@thewowfoundation.com](mailto:recruitment@thewowfoundation.com) by **11.59pm on Monday 12 May 2025**.

We also ask applicants to complete an anonymous Equality and Diversity Form [here](#). Please note that you are not obliged to complete any or all sections of this form.